

Dear Friend in Ministry,

We are so glad you are using *Come, Emmanuel* in your congregation! Here is what you will find in this promo pack:

01_Bulletin-Insert.pdf - A bulletin insert created for you to print and insert with your weekly church bulletins leading up to Advent. The first option encourages families to purchase *Come, Emmanuel* from Augsburg Fortress or other booksellers. The second option is useful for congregations who are asking members to sign up and planning to place a larger order so your church can take advantage of the quantity discount available from Augsburg Fortress. *Quantity discounts are only available from Augsburg Fortress.*

02_Promotional-Posters.pdf - This file contains a few options for promotional posters. The first poster encourages families to purchase their own copies. The second and third posters include a sign-up form so your church can order with a quantity discount from Augsburg Fortress.

03_Promotional-Slides.pdf - This file contains two slide options for promotion similar to the posters and bulletin inserts.

04_Postcards.pdf - Editable postcards for thank you, announcements, worship reminders, or check-ins. Designed to be printed on Avery 5689.

05_Bingo.pdf - A Bingo game with four different templates using the same words and themes from *Come, Emmanuel*, designed to keep kids engaged in their families' reading of the devotional.

06_Drawing-Prompts.pdf - A variety of prompts that encourage everyone, especially young children, to connect with the themes in *Come, Emmanuel* by drawing pictures that relate the devotions to their own lives.

07_Music-Suggestions.pdf - A list of hymns in *Evangelical Lutheran Worship* that connect with the scripture texts in *Come, Emmanuel*, as well as links to music for Advent and Christmas from Augsburg Fortress.

08_Using-the-Devo.pdf - Tips for making time to use *Come, Emmanuel* by yourself or with others.

We hope that *Come, Emmanuel* enhances your congregation's observance of all of Advent and Christmas. Many blessings to you and your ministry in this season of waiting, hope, and love.

